

# Advertising Information

We distribute 20,000 show programs at our gates, stuffed inside our FREE goody bags, along with our sponsors' advertising inserts. Unlike most RV show's, 95% of the people that pass through our gates each year own an RV and the majority of those use their RV's 3-6months a year. Here is a copy of our [2023 Show Program](#).

## Ad Position/Size Rate

FULL PAGE- \$1295.00

2/3 PAGE- \$1035.00

1/2 PAGE- \$1000.00

1/3 PAGE- \$785.00

1/6 PAGE- \$685.00

1/9 PAGE- \$525.00

## COVER RATES

BACK COVER- \$2625.00

INSIDE FRONT COVER- 2250.00

INSIDE BACK COVER- \$1900.00

CENTER SPREAD- \$3885.00

## Ad Sizes and Specs

<u>SIZES</u>	<u>WIDTH</u>	<u>HEIGHT</u>
PRINTED MAGAZINE	8-1/8" (8.125")	10" (10.0")
2- PAGE SPREAD W/BLEED*	16-1/2" (16.5")	10" (10.0")
FULL PAGE W/BLEED*	8-1/8" (8.125")	10" (10.0")
2/3 PAGE VERTICAL ONLY	4-3/4" (4.75")	9-1/2" (9.5")

<u>SIZES</u>	<u>WIDTH</u>	<u>HEIGHT</u>
1/2 PAGE LANDSCAPE	7-3/4" (7.75")	4-5/8" (4.625")
1/2 PAGE VERTICAL	2-1/2" (2.5")	9-1/2" (9.5")
1/3 PAGE VERTICAL	2-1/2" (2.5")	9-1/2" (9.5")
1/3 PAGE SQUARE	4-3/4" (4.75")	4-3/4" (4.75")
1/6 PAGE VERTICAL	2-1/2" (2.5")	4" (4.0")
1/9 PAGE	2-1/2" (2.5")	2-14" (2.25")

\*Add 1/4" Bleed

### **AD INSTRUCTIONS:**

ACCEPTABLE FILE FORMATS: PDF only.

ART/PHOTOS: Please only use high resolution (300 DPI) images in your ads.

COLOR: CMYK only. Any PMS, Spot and/or RGB colors will be converted.

E-MAIL ads to: [ghuffer@cox.net](mailto:ghuffer@cox.net)

AD CONTACT INFO: Glenn Huffer

### **AD DEADLINE: December 10th**

Additional Questions: (Not technical regarding specs)

Kimmy King - 800-969-5464 X4 or e-mail [kimmy@quartzsitervshow.com](mailto:kimmy@quartzsitervshow.com)